



# IFMA's FACILITYFUSION

2021

Conference & Expo

April 20-22

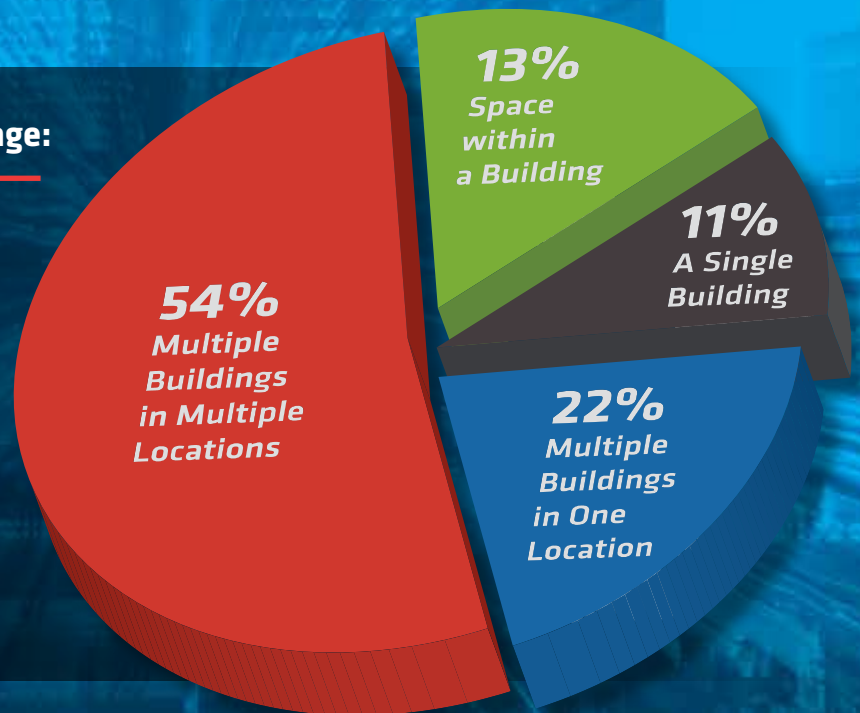
Westin Boston Waterfront  
Boston, Massachusetts, USA

**4 reasons your best sales year starts here!**

1. Nearly **1000** attendees
2. More than **540** companies represented
3. Total facilities budgets of more than **US\$13 million**
4. Sponsorships that position your company as an **industry leader**

## Types of facilities our attendees manage:

Branch/Regional Office • Call Center • Casino •  
Community/Recreational Center • Convention  
Center • Correctional Institution • Courthouse •  
Country Club • Data Center • Education •  
Headquarters Office • Health Care • Library •  
Lodging/Hospitality • Mixed Use with Office •  
Manufacturing • Military • Research Center •  
Residential/Dormitory • Religious •  
Retail • Senior Housing/Assisted Living •  
Stadium/Arena/Auditorium • Transportation •  
Warehouse



Sponsorships are awarded on a first-come basis. See the back side and act now.  
**1-713-623-4362 | [expoadv@ifma.org](mailto:expoadv@ifma.org) | [facilityfusion.ifma.org](http://facilityfusion.ifma.org)**

# Choose the sponsorship package that has everything you need to build record sales!

## Visionary ~ \$15,000 ~

### OPPORTUNITIES (choose 1)

Education Program Sponsor  
Opening Power Speaker  
Plenary Breakfast  
Closing Power Speaker

### BENEFITS

- 10x20 Booth
- 2 Full Event Exhibitor Registrations
- 3 Booth Staff Registrations
- Sponsor Recognition on onsite signage, including logo
- Sponsor Recognition on conference website, including logo
- Sponsor Recognition in *FMJ Magazine*
- Pre- or Post-Show Attendee Broadcast E-mail
- Conversation Corner Chat

## Trailblazer ~ \$10,000 ~

### OPPORTUNITIES (choose 1)

Tranquility Park  
Welcome Reception  
Mobile App  
Professional Headshots

### BENEFITS

- 10x10 Booth
- 1 Full Event Exhibitor Registration
- 3 Booth Staff Registrations
- Sponsor Recognition on onsite signage, including logo
- Sponsor Recognition on conference website and in *FMJ Magazine*
- Pre- or Post-Show Attendee Broadcast E-mail
- Prize Card Sponsorship

## Pioneer ~ \$6,500 ~

### OPPORTUNITIES (choose 1)

Mobile Charging Locker  
Conference Notepads  
Conference Pens  
Registration Sponsor  
Attendee Badge Preview Email

### BENEFITS

- 10x10 Booth
- 1 Full Event Exhibitor Registration
- 3 Booth Staff Registrations
- Sponsor Recognition on onsite signage, including logo
- Sponsor Recognition on conference website and in *FMJ Magazine*
- Expo Aisle Sign

## See the decision-makers for all key products and services, including:

Building automation • Maintenance • Carpeting/flooring • Lighting/controls • Construction • Fire safety • Moves/additions/changes • Elevator/escalator • FM software • Roofing • Emergency systems • Furniture • Signage • HVAC/IAQ

## Get your record sales year started here.

Sponsorships are awarded on a first-come basis.

These will sell out quickly, so contact us right now!

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